



CODE ARJUN BUSINESS

www.codearjun.com



WHY CODE ARJUN ?

We strive to code without errors, with precision, simplicity, and ease. Our focus lies solely on productivity and timely project submission, as we are deeply committed to our projects and new innovations like Arjun. Hence, we call ourselves Team Code Arjun.



CODE ARJUN
BY SAMS EDUCATION

SERVICES

01

Website Development

02

Application

03

CRM

04

SEO

05

Social Media Marketing

06

Data Analytics



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Your Website is your Digital shop

Jo Dikhta hai wo Bikhta hai

- Make it Simple
- Make it Easy to handle
- Show all products attractive way
- Promote value offering
- Customer Feedbacks Reviews
- Easy Payment system
- Track Daily Customer Data
- Promote and Sell Products outside



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To know more call : 8337004761



APPLICATION BUILDING



It helps to show more authenticity



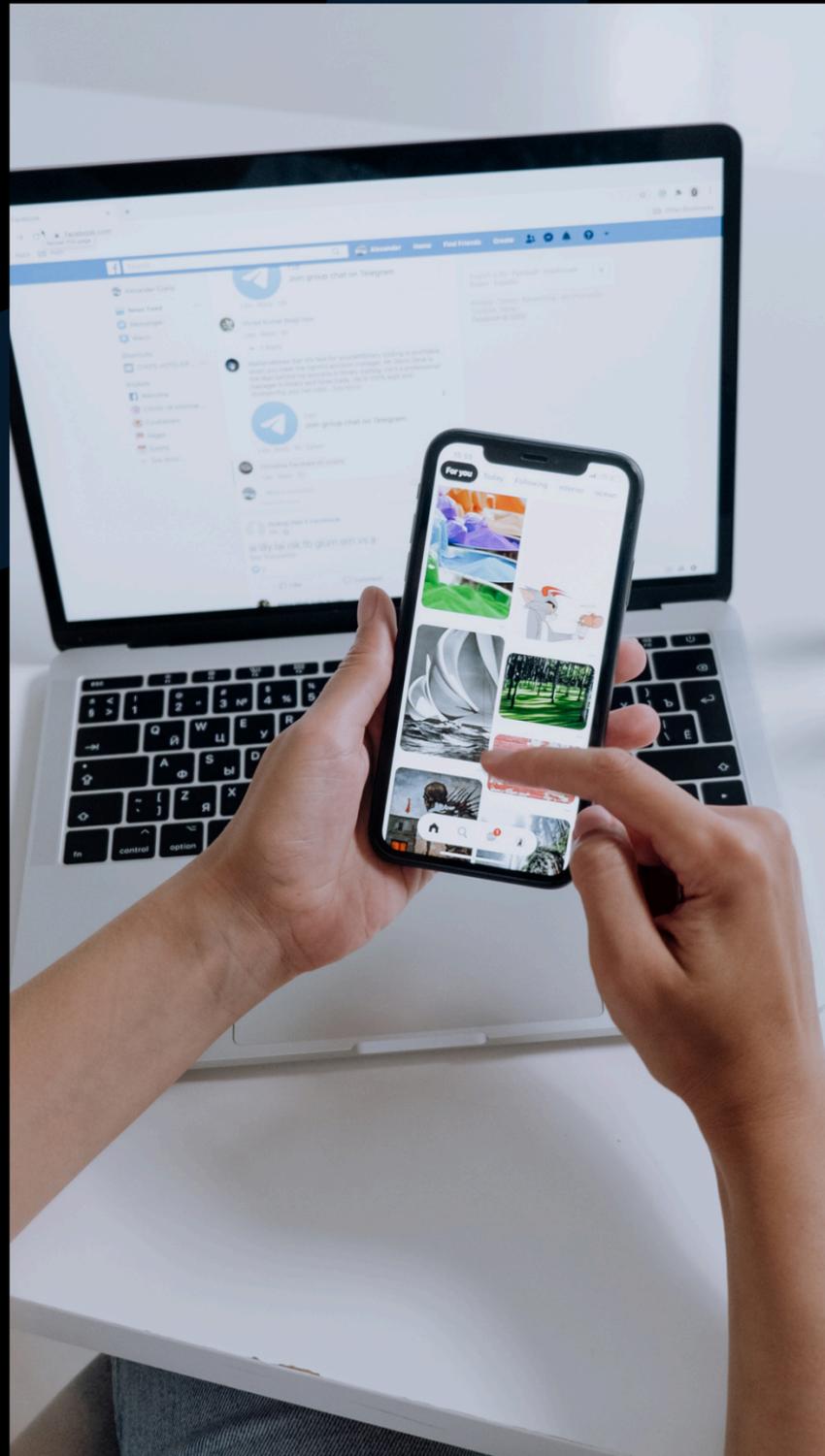
Help Track customer and Get Data easily



Take Future Decision easily



Make Brand Value in future





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CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

For Business Inside management



Sales



inventory



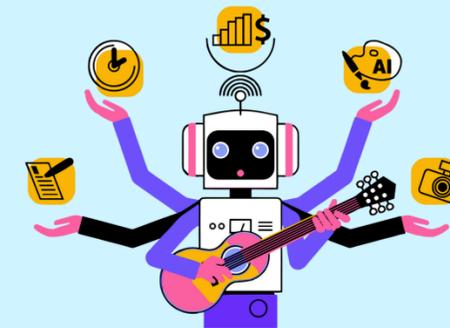
service



HR Management



Account Management



Business Automation

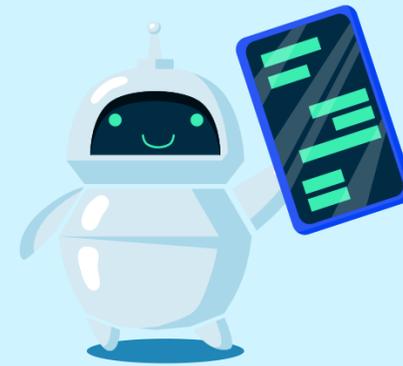
BUSINESS AUTOMATION



With the help of AI and Data Science, we can automate our business and drive its growth without human intervention. AI learns rapidly and analyzes data with high accuracy. Some automation tools include:



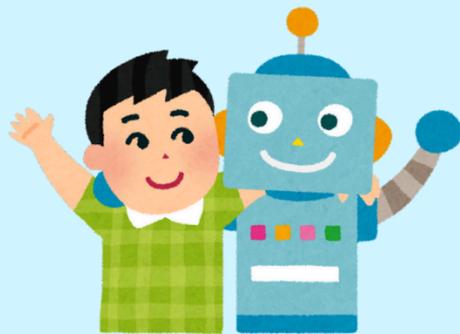
Automate Sales



Automate growth



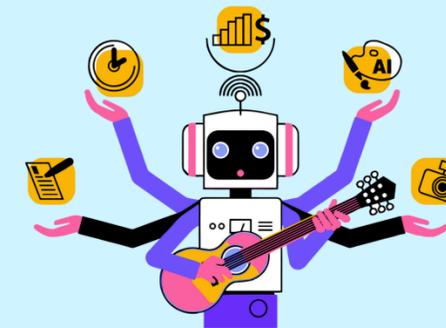
Automate customer service



Employee productivity



Risk Management



Future predictions





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Artificial Intelligence

HOW YOU WILL BE BENEFITED ?



WE BUILD SOFTWARE ACCORDING TO THE NEED OF BUSINESS



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AI IMPLIMENTATION CAN HELP YOU IN ALL
ASPECTS OF BUSINESS



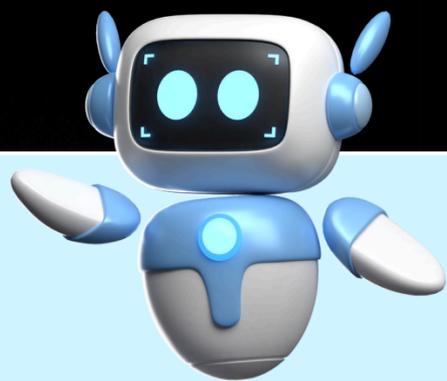
Personalized Customer
Experience



Predictive
Analytics



Enhanced Marketing Strategies



Operational Efficiency



Fraud Detection
and Security



Customer Insights and
Feedback Analysis



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Digital Marketing



HOW IT WORKS AND IS ESSENTIAL
NOWADAYS FOR MARKETING

Two Types of Digital Marketing



SEO (Search Engine Optimization)



SMM (Social Media Marketing)



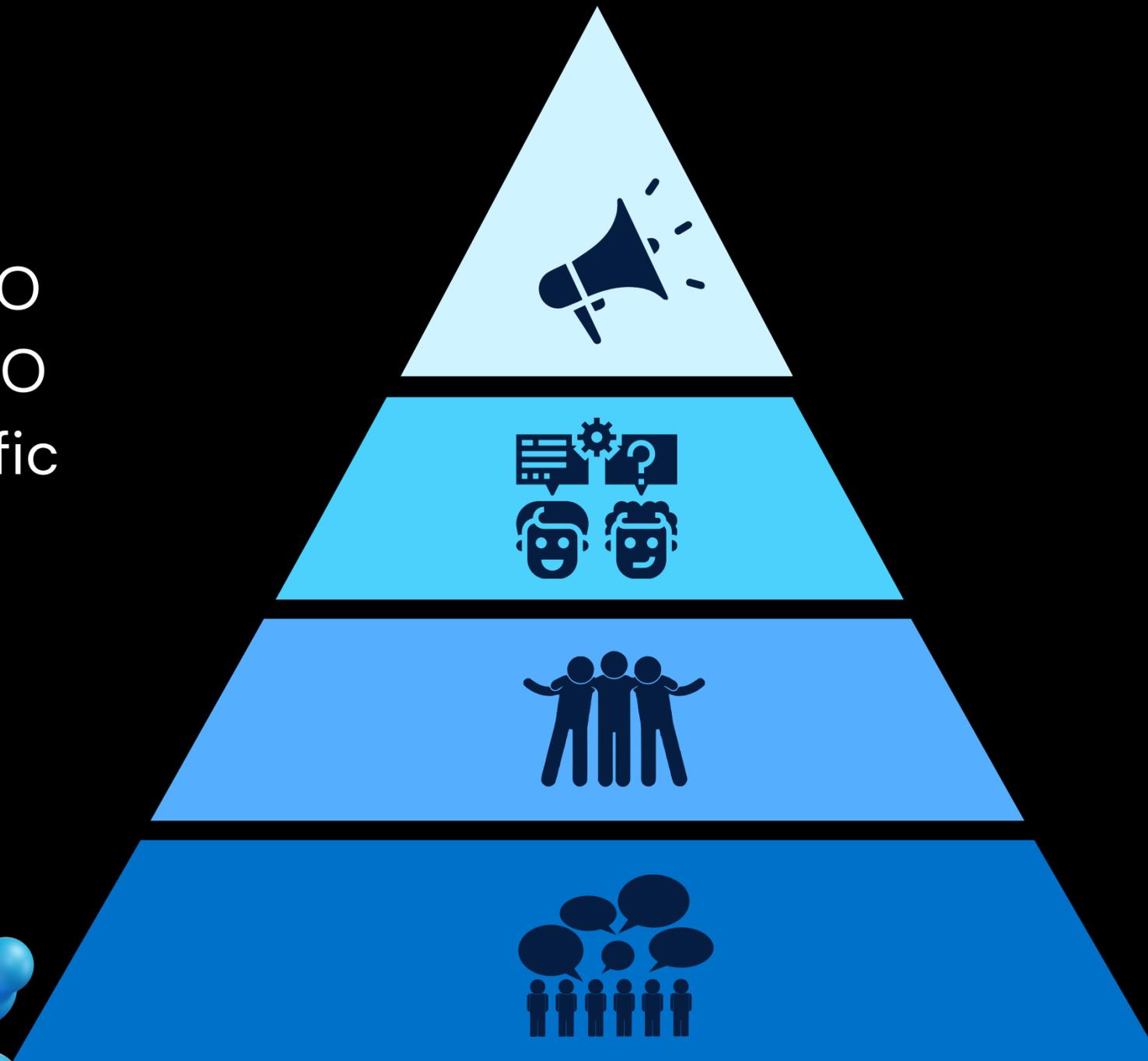
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WHAT WE DO IN SEO



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- Keywords
- Meta tags
- Backlinks
- On-page SEO
- Off-page SEO
- Organic traffic
- SERP
- Crawling
- Indexing
- Algorithm



- Page speed
- Mobile optimization
- Anchor text
- Alt text
- Canonical tags
- Sitemap
- Robots.txt
- Schema markup
- Local SEO
- Keyword research

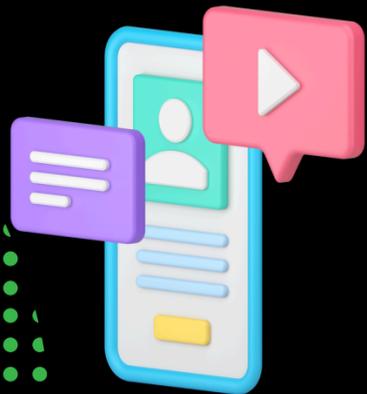


WHAT WE DO IN SMM



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- Social media platforms
- Content strategy
- Engagement
- Followers/fans
- Hashtags
- Social media ads
- Influencer marketing
- User-generated content (UGC)
- Analytics
- Reac



- Impressions
- Click-through rate (CTR)
- Conversion rate
- Social media management tools
- Community management
- Viral marketing
- Algorithm changes
- Live streaming
- Stories
- Social listening



*Thank
you!*

To Know more please visit website

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